

Building Opportunities Together



The Springboard Charity helps young, unemployed and disadvantaged people improve their prospects by providing opportunities for sustainable employment and exciting careers in hospitality, leisure and tourism.

SPRINGBOARD PIPELINE

Springboard has a tried and tested pipeline of activity and creative programmes which benefit young people, adult job seekers and employers alike. Despite all the benefits of digital and online technology we still find the best results come through face to face contact and having a presence on the ground to make things happen.



OUR NATIONAL PROGRAMMES & SERVICES

Springboard's team of regional managers work with employers to ensure local delivery of our programmes and services for the benefit of potential recruits and employers alike.

Springboard CareerScope

- Free, specialist careers information, advice and guidance
- Promotes IHG as a great place to work with 'room to be yourself'
- Through inclusion in our careers magazines, the CareerScope website, careers events and social media activity, this generates improved brand awareness in the labour market for IHG

Springboard FutureChef

- A year-round national programme of educational resources and a competition which reaches over 8,000 12-16 year olds each year. It's a great way to spot talented young chefs
- IHG chefs have the opportunity to engage with local schools and to judge and mentor in the competition. Great for personal development

Springboard IntoWork

- Our programmes complement the work of the IHG Academy through tailored pre-employment training and work placements
- London, the North West and Scotland are key hubs for Into Work, with Scotland being particularly focused on Diageo Learning for Life bar tending training

Springboard KickStart

- KickStart combines accredited training and two weeks work experience. An entry route into apprenticeships and employment
- A great way to create valuable links with local education
- 94% success rate on job outcomes

Springboard Ambassadors

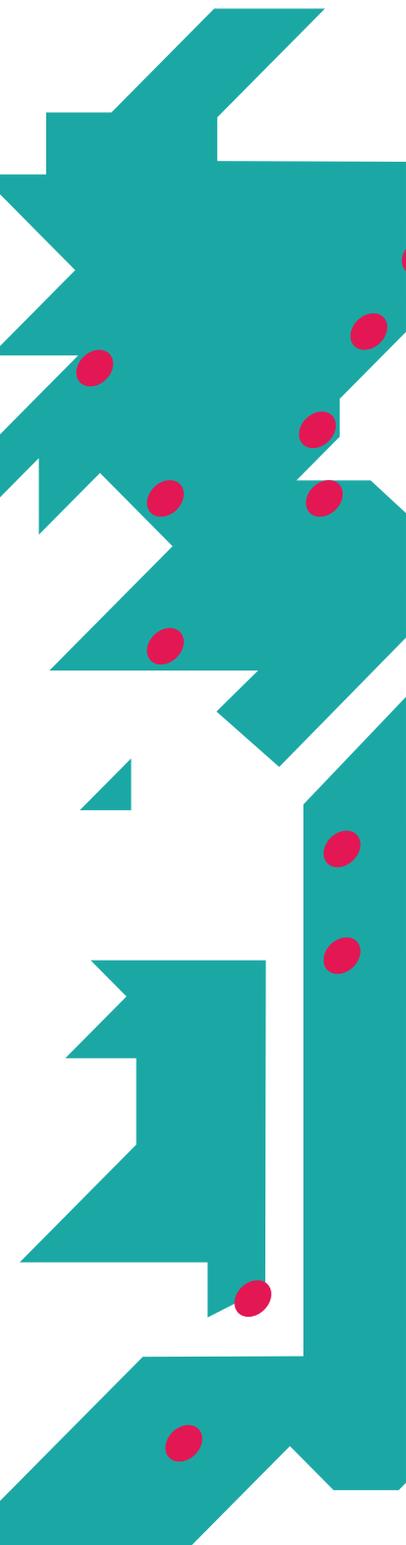
- Enthusiastic industry professionals trained to showcase our great industry and promote it as a great place to work
- Presenting to a range of audiences, IHG Ambassadors have the potential to recruit for their business and develop themselves as individuals



- INSPIRE is the hospitality industry's quality standard that provides guidelines and an accreditation system for quality work experience
- Identified as an INSPIRE accredited employer, IHG can drive more young people into its talent pipeline and showcase the diverse range of career opportunities on offer

SPRINGBOARD REGIONAL CONTACTS 2016

Region	Name	Telephone	Email
Scotland			
Central Belt	Amanda McDade	07530 909394	amandam@springboarduk.org.uk
Fife, Tayside & Falkirk	Vicky Sutherland	07530 241249	vickys@springboarduk.org.uk
Highlands & Islands	Lorna Ferguson	07585 952218	Lornaf@springboarduk.org.uk
South	Janet Butterworth	07532 058642	janetb@springboarduk.org.uk
Diageo Programmes, Scotland	Stewart Fotheringham	07464 546686	stewartff@springboarduk.org.uk
North of England			
North of England	Suzanne Chilvers	07584 604262	suzannec@springboarduk.org.uk
North West excluding Cumbria	Joanne Greenall	07807 683332	joanneg@springboarduk.org.uk
North East England, Yorks & Derbyshire	Kerry Mabbley	07464 545837	kerrym@springboarduk.org.uk
Cumbria	Marian Graveson	07887 496255	mariang@springboarduk.org.uk
North of England – Into Work	Su Williams	07528 749933	susanw@springboarduk.org.uk
Northern Ireland & North Wales			
Northern Ireland & North Wales	Suzanne Chilvers	07584 604262	suzannec@springboarduk.org.uk
South Wales, Midlands & West Country			
Wales, Midlands & West Country	Neil Medhurst	01633 680011 07795 236269	neilm@springboarduk.org.uk
South Wales	Gareth Edwards (part-time)	07825 776819	garethe@springboarduk.org.uk
West & East Midlands and East of England	Sophie Green	07875 751534	sophiegreen@springboarduk.org.uk
Bristol, Bath and Somerset	Maria D'Aprano	07879 813325	marriad@springboarduk.org.uk
Devon	Heidi Comely	07469 853188	heidic@springboarduk.org.uk
Cornwall	TBA		
London & South East			
London and South East	Dee Smith	0207 921 0422 07985 305233	dees@springboarduk.org.uk



For further information on The Springboard Charity, please contact
Rhona Mennie,
Business Relations Manager
 rhonam@springboarduk.org.uk
 M: 07972 596188



springboard.uk.net
 @Springboard_UK

