

# Teachers' Resources: Hospitality, Leisure and Tourism

## Introduction

This Teacher's resource pack has been created to support and enrich careers lessons designed for 15-19 year olds which can be downloaded free of charge from [careerscope.uk.net](https://careerscope.uk.net).

The activities listed below can be used on an individual basis, to support and complement a careers lesson.

## Who is it for?

- 15-19 year olds interested in the Hospitality, Leisure and Tourism industry.
- Those whom want to go into employment, including apprenticeships and higher and degree apprenticeships .
- Those that need support with progression options and those who are undecided about their future career and study options.



The Gatsby career benchmarks are a framework that schools and colleges can use to develop a good careers programme. They are the recommended elements of good practice in career guidance. Our resources help serve the following Gatsby benchmarks:

- 2:** Learning from career and labour market information
- 5:** Encounters with employers and employees
- 8:** Personal guidance



## Resource bank:


### Introduction to Hospitality & Hospitality Apprenticeships

<b>Aim</b>	<ul style="list-style-type: none"> <li>• To encourage students to pursue a career in Hospitality</li> <li>• To showcase the different roles available in the Hospitality industry</li> <li>• To highlight different career paths in hospitality, including apprenticeships</li> </ul>
<b>Resources Needed</b>	<ul style="list-style-type: none"> <li>• Students will require internet access</li> <li>• Handouts</li> </ul>
<b>Background</b>	<ul style="list-style-type: none"> <li>• These resources have been designed and collated to help those students who aspire to work in the hospitality industry.</li> <li>• These resources have been designed to be “stand alone” – it doesn’t require students to have taken part in any previous careers lessons.</li> </ul>

Activities and timings	Description	Resource
<p><b>Activity: To introduce My Hospitality Life (6 min)</b></p> <p><i>Gatsby benchmark:</i></p> <p>2. Learning from career and labour market information</p>	<p>Explain to pupils what My Hospitality Life programme is (see below)</p> <p>Show students the introductory video to Hospitality by Fred Sirieix.</p> <p><i>My Hospitality Life</i> is an exciting careers programme developed to support young people’s understanding of the hospitality industry. Students taking part benefit from a range of dynamic activities that better their awareness of the industry; helping them to explore why this is an exciting career, understand the job roles and opportunities, the education routes and they may also even gain contacts from higher education or industry.</p>	<p><b>Step 1:</b> Click on the following link and allow students to explore the website: <a href="https://www.myhospitalitylife.com/career-leads">https://www.myhospitalitylife.com/career-leads</a></p> <p><b>Step 2:</b> Scroll down and watch the Fred Sirieix video. This video introduces the Hospitality industry, and includes first-hand testimony.</p> <p>Alternative link to video: <a href="https://youtu.be/H4ty07C-IX4">https://youtu.be/H4ty07C-IX4</a></p>

Activities and timings	Description	Resource
<p><b>Activity: To explore the Apprenticeship hub</b> <b>(20 minutes)</b></p> <p><u>Gatsby benchmark:</u></p> <p>2. Learning from career and labour market information 3. Addressing the needs of each pupil 4. Linking curriculum learning to careers</p>	<p>Support pupils as they navigate through the CareerScope website.</p> <p>Direct them to the Apprenticeship hub.</p> <p>Pupils should be encouraged to spend some time exploring the website either in groups or individually.</p> <p>There are six buttons to explore:</p> <ul style="list-style-type: none"> <li>• <i>Why choose a hospitality apprenticeship</i></li> <li>• <i>Finding the right role</i></li> <li>• <i>Hospitality apprenticeship options</i></li> <li>• <i>Meet the apprentices</i></li> <li>• <i>Hospitality Apprenticeships Week</i></li> <li>• <i>Further information</i></li> </ul>	<p><b>Step 1:</b> From the <a href="#">CareerScope</a> homepage, hover over the Careers tab until a drop-down menu appears.</p> <p><b>Step 2:</b> Select “Hospitality Apprenticeships” Here you will find a short video from HIT Training Ltd which showcases Careers in Hospitality. Alternative link to video: <a href="https://youtu.be/h0FgB34X41M">https://youtu.be/h0FgB34X41M</a></p>
<p><b>Activity: To create a CareerScope Profile</b> <b>(15 minutes)</b></p> <p><u>Gatsby benchmark:</u></p> <p>3. Addressing the needs of each pupil 8. Personal guidance</p>	<p>Introduce students to the CareerScope website by showing them the Welcome to CareerScope video, which explains the help provided through creating a CareerScope profile.</p> <p>CareerScope hub offers support for those looking to start their career in hospitality and gain new skills.</p>	<p><i>Welcome to CareerScope</i> video: <a href="https://youtu.be/UZmyiNnj2AQ">https://youtu.be/UZmyiNnj2AQ</a></p> <p><b>How to create a CareerScope Profile:</b></p> <p><b>Step 1:</b> Click on the following link: <a href="https://careerscope.uk.net/">https://careerscope.uk.net/</a></p> <p><b>Step 2:</b> Select the “Create a Profile” button from the homepage</p> <p><b>Step 3:</b> Scroll down and complete the form.</p>

Activities and timings	Description	Resource
<p><b>Activity: to explore the reasons why hospitality is a desirable career option</b></p> <p><b>(5 min)</b></p> <p><u>Gatsby benchmark:</u></p> <p>5. (virtual) Encounters with employers and employees</p> <p>6. Experiences of workplaces</p>	<p>Show the 2 part-video to pupils. In these videos, an array of people from across hospitality give insight to why they chose a career in hospitality, and why it's so special to them.</p>	<p>Part1 - Choose Hospitality, featuring Tom Kerridge: <a href="https://www.youtube.com/watch?v=ODYNhxB2GAE">https://www.youtube.com/watch?v=ODYNhxB2GAE</a></p> <p>Part 2 - Choose Hospitality, featuring James Martin: <a href="https://www.youtube.com/watch?v=w9dv0ID5oJ4">https://www.youtube.com/watch?v=w9dv0ID5oJ4</a></p>
<p><b>Activity: To learn about the Hospitality, Leisure and Tourism Industry, and the different roles available</b></p> <p><b>(10 min)</b></p> <p><u>Gatsby benchmark:</u></p> <p>2. Learning from career and labour market information</p>	<p>Explain to pupils that the hospitality, leisure and tourism workforce is diverse – with a range of careers and jobs available to anyone with the right attitude – from chefs to croupiers, housekeepers to office administration; plus a generous supply of management opportunities.</p>	<p>Allow students to explore the Sector and Role Information on the CareerScope website: <a href="https://careerscope.uk.net/careers/about-the-industry/sector-and-role-information/">https://careerscope.uk.net/careers/about-the-industry/sector-and-role-information/</a></p>
<p><b>Activity: To explore the Hospitality industry</b></p> <p><b>(10 min)</b></p> <p><u>Gatsby benchmark:</u></p> <p>2. Learning from career and labour market information</p> <p>3. Addressing the needs of each pupil</p> <p>4. Linking curriculum learning to careers</p>	<p>Allow students to explore the Choose Hospitality magazine</p> <p><a href="https://www.flipsnack.com/chefmagazine/choose-hospitality-issue-1/full-view.html">https://www.flipsnack.com/chefmagazine/choose-hospitality-issue-1/full-view.html</a></p>	<p>Print any relevant pages and hand out to pupils.</p>

Activities and timings	Description	Resource
<p><b>Activity: To explore the apprenticeships in the hospitality industry</b> (10 min)</p> <p><u>Gatsby benchmark:</u> 3. Addressing the needs of each pupil 7. (virtual) Encounters with further and higher education</p>	<p>Allow students to explore the Hospitality Apprenticeships Hub on <i>CareerScope</i>, including the reasons to choose an apprenticeship in hospitality.</p> <p>Allow students to explore the <i>Amazing Apprenticeships</i> website, including:</p> <ul style="list-style-type: none"> <li>• What is an apprenticeship?</li> <li>• Apprenticeship levels (including degree apprenticeship)</li> <li>• Personal stories from apprentices</li> </ul>	<p>Click on the following link and allow students to explore the website: <a href="https://careerscope.uk.net/careers/hospitality-apprenticeships/">https://careerscope.uk.net/careers/hospitality-apprenticeships/</a></p> <p>Click on the following link and allow students to explore the website: <a href="https://amazingapprenticeships.com/resources/?teachers-careers-advisers=1">https://amazingapprenticeships.com/resources/?teachers-careers-advisers=1</a></p>
<p><b>Activity: To explore the travel and mentoring opportunities in the Hospitality, Leisure and Tourism Industry</b> (55 min)</p> <p><u>Gatsby benchmark:</u> 2. Learning from career and labour market information</p>	<p>Show pupils the fourth session of the culinary careers. In this session chef Mark Heirs &amp; chef Andrew Aston explore the travel, culture and mentoring opportunities in hospitality.</p> <p>Ideally used for homework exercise</p>	<p>Travel, culture and mentoring opportunities in hospitality - <a href="https://www.youtube.com/watch?v=dVV8AoPjxZO">https://www.youtube.com/watch?v=dVV8AoPjxZO</a></p>
<p><b>Activity: To explore A Career Through Apprenticeships</b> (45 min)</p> <p><u>Gatsby benchmark:</u> 2. Learning from career and labour market information 6. (virtual) Experiences of workplaces</p>	<p>The PPT will allow students to explore:</p> <ul style="list-style-type: none"> <li>• Apprenticeship Alternative Career/Development Pathways</li> <li>• The reality of an apprenticeship and what to expect</li> <li>• What do the apprenticeship levels mean</li> <li>• Apprenticeship Employment Terms</li> <li>• Different routes to an apprenticeship</li> <li>• How to access more information</li> </ul>	<p>Resource created by Sodexo; features industry-led apprenticeships.</p> <p>(Click the icon below to start the slide show).</p>  <p><a href="https://sodexo.pagetiger.com/mygtkf/1">https://sodexo.pagetiger.com/mygtkf/1</a></p>

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<p><b>Activity: Book a careers talk</b></p> <p><i>Gatsby benchmark:</i></p> <p>2. Learning from career and labour market information</p> <p>4. Linking curriculum to careers</p> <p>5. Encounters with employers and employees</p>	<p>To request an industry professional to do a careers talk to you students, please fill in the following resource form.</p> <p>Springboard will work with industry partners to try to fulfil your request, please note that exact dates / times may not always be possible and alternatives may be offered. Talks may be virtual or face to face. Please allow at least 14 days for your request to be processed.</p>	<p><a href="https://form.jotform.com/220052120367946">https://form.jotform.com/220052120367946</a></p>