

Teachers' Resources: Hospitality, Leisure and Tourism

Introduction

This Teacher's resource pack has been created to support and enrich careers lessons designed for 11-16-year-olds which can be downloaded free of charge from <https://careerscope.uk.net/>.

The activities listed below can be used on an individual basis, to support and complement a careers lesson.

Who is it for?

- 11–16-year-olds interested in the Hospitality, Leisure and Tourism industry.
- Those who want to go into employment, including apprenticeships and higher and degree apprenticeships within Scotland.
- Those that need support with progression options and those who are undecided about their future career and study options.



Resource bank:

Introduction to Hospitality and Hospitality Opportunities in Scotland and Careers

Aim	<ul style="list-style-type: none"> To encourage students to pursue a career in Scottish Hospitality To showcase the different roles available in the Scottish Hospitality industry To highlight different career paths in hospitality, including apprenticeships
Resources Needed	<ul style="list-style-type: none"> Students will require internet access Handouts
Background	<ul style="list-style-type: none"> These resources have been designed and collated to help those students who aspire to work in the Scottish hospitality industry. These resources have been designed to be “stand alone” – it does not require students to have taken part in any previous careers lessons.

Activities and timings	Description	Resource
Activity: to create a CareerScope Profile (15 minutes)	<p>Introduce students to the CareerScope website by showing them the Welcome to CareerScope video, which explains the help provided through creating a CareerScope profile (*Pupils 15 and over only can create a CareerScope Profile)</p> <p>CareerScope hub offers support for those looking to start their career in hospitality and gain new skills.</p>	<p>Welcome to CareerScope video: https://youtu.be/UZmyiNnj2AQ</p> <p>How to create a CareerScope Profile if a student is 15 years or older:</p> <p>Step 1: Click on the following link: https://careerscope.uk.net/</p> <p>Step 2: Select the “Create a Profile” button from the homepage</p> <p>Step 3: Scroll down and complete the form.</p>

Activities and timings	Description	Resource
Activity: To explore the Apprenticeship hub (20 minutes)	<p>Support pupils as they navigate through the CareerScope website.</p> <p>Direct them to the Apprenticeship hub.</p> <p>Pupils should be encouraged to spend some time exploring the website either in groups or individually.</p> <p>There are six buttons to explore:</p> <ul style="list-style-type: none"> • Why choose a hospitality apprenticeship • Finding the right role • Hospitality apprenticeship options • Meet the apprentices • Hospitality Apprenticeships Week • Further information 	<p>Step 1: From the CareerScope homepage, hover over the Careers tab until a drop-down menu appears.</p> <p>Step 2: Select “Hospitality Apprenticeships” Here you will find a short video from HIT Training Ltd which showcases Careers in Hospitality.</p> <p>Alternative link to video: https://youtu.be/h0FgB34X41M </p>
Activity: to introduce My Hospitality Life (10 min)	<p>Explain to pupils what My Hospitality Life programme is (see below)</p> <p>Show students the introductory video to Hospitality by <i>Fred Sirieix</i>.</p> <p><i>My Hospitality Life</i> is an exciting careers programme developed to support young people’s understanding of the hospitality industry. Students taking part benefit from a range of dynamic activities that better their awareness of the industry; helping them to explore why this is an exciting career, understand the job roles and opportunities, the education routes and they may also even gain contacts from higher education or industry.</p>	<p>Step 1: Click on the following link and allow students to explore the website: https://www.myhospitalitylife.com/career-leads</p> <p>Step 2: Scroll down and watch the Fred Sirieix video. This video introduces the Hospitality industry and includes first-hand testimony.</p> <p>Alternative link to video: https://youtu.be/H4ty07C-IX4 </p>

Activities and timings	Description	Resource
Activity: to explore the reasons why hospitality is a desirable career option (10 min)	Show the 2 part-video to pupils. In these videos, an array of people from across hospitality give insight to why they chose a career in hospitality, and why it is so special to them.	<p>Part 1 - Choose Hospitality, featuring Tom Kerridge: https://www.youtube.com/watch?v=ODYNhxB2GAE</p> <p>Part 2 - Choose Hospitality, featuring James Martin: https://www.youtube.com/watch?v=w9dv0ID5oJ4</p>
Activity: To learn about the Hospitality, Leisure and Tourism Industry, and the different roles available (10 min)	Explain to pupils that the hospitality, leisure and tourism workforce is diverse – with a range of careers and jobs available to anyone with the right attitude – from chefs to croupiers, housekeepers to office administration; plus, a generous supply of management opportunities.	<p>Allow students to explore the Sector and Role Information on the CareerScope website: https://careerscope.uk.net/careers/about-the-industry/sector-and-role-information/</p> <p>Download Ryan Davidsons case study and discuss his career and opportunities he has had.</p>
Activity: To explore the Scottish Hospitality industry (30 min)	Allow students to explore the Choose Hospitality magazine - https://www.flipsnack.com/chefmagazine/choose-hospitality-issue-1/full-view.html	<p>Print any relevant pages and hand out to pupils.</p> <p>Click on the link below to explore Careers in Scottish Tourism: https://www.youtube.com/watch?v=mz9ZJDwBPVw</p> <p>Click on the link below to explore how to get into Careers in Scottish Tourism: https://www.youtube.com/watch?v=2RO4ZZFsK10&t=114s</p> <p>Click on the link below to explore the locations you can work in and benefits of working in Scottish Tourism: https://www.youtube.com/watch?v=Oq9UIPr3Axo&t=25s</p> <p>Click on the link below to explore a day in the life in Scottish Tourism: https://www.youtube.com/watch?v=LCaNsBHglm0</p>

Activities and timings	Description	Resource
Activity: To explore the apprenticeships pathways in the hospitality industry (30 min)	<p>Allow students to explore the Hospitality Apprenticeships Hub on CareerScope, including the reasons to choose an apprenticeship in hospitality.</p> <p>Allow students to explore the <i>Amazing Apprenticeships</i> website, including:</p> <p>What is an apprenticeship?</p> <ul style="list-style-type: none"> • Apprenticeship levels (including degree apprenticeship) • Personal stories from apprentices • Pathways to colleges and colleges in Scotland offering apprenticeships 	<p>Click on the following link below explore the Scottish Careers Service: www.myworldofwork.co.uk</p> <p>Click on the following link and allow students to explore the website: https://careerscope.uk.net/careers/hospitality-apprenticeships/</p> <p>Click on the following link and allow students to explore the website: https://amazingapprenticeships.com/resources/?teachers-careers-advisers=1</p> <p>Click on the following link and allow students to explore the website: https://www.youtube.com/watch?v=u6naIFCckg0</p> <p>Click on the following links for access to colleges and their courses:</p> <p>Perth College https://www.perth.uhi.ac.uk/courses/ UHI https://www.uhi.ac.uk/en/courses/ Fife College https://www.fife.ac.uk/ Dundee College https://dundeeandangus.ac.uk/courses/ Forth Valley College https://www.forthvalley.ac.uk/courses/</p> <p>Click on the following links to Universities and their courses:</p> <p>Napier University https://www.napier.ac.uk/courses Edinburgh University https://www.ed.ac.uk/ Robert Gordon University https://www.rgu.ac.uk/study/courses</p>
Activity: to explore the travel and mentoring opportunities in the Hospitality, Leisure and Tourism Industry (55 min)	<p>Show pupils the fourth session of the culinary careers. In this session chef Mark Heirs & chef Andrew Aston explore the travel, culture and mentoring opportunities in hospitality.</p>	<p>Travel, culture and mentoring opportunities in hospitality - https://www.youtube.com/watch?v=dVV8AoPjxZO</p>